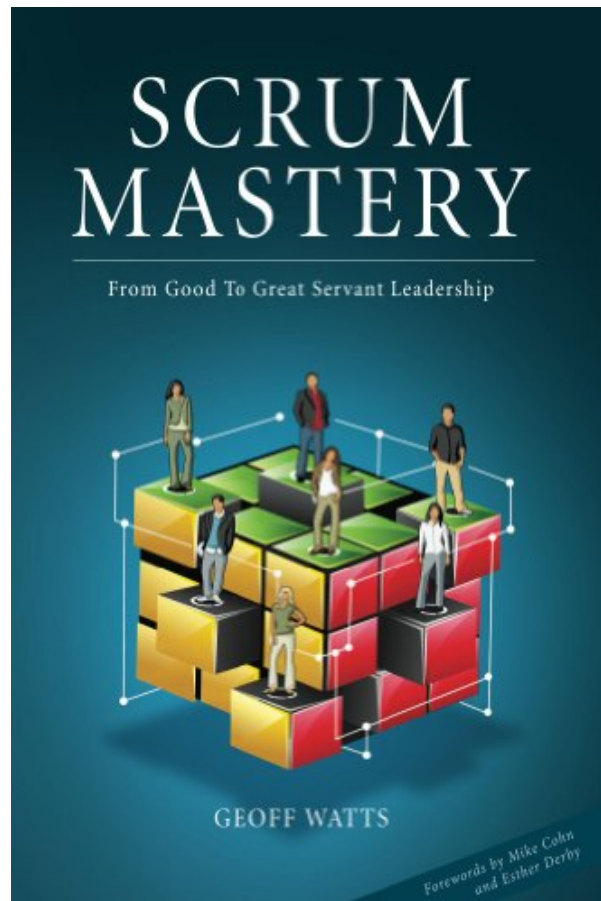


# SCRUM MASTERY BY GEOFF WATTS



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# SCRUM MASTERY

From Good To Great Servant Leadership



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*Forewords by Mike Cohn  
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## About the Author

Geoff Watts is the founder of Inspect & Adapt Ltd and one of the most experienced and respected Scrum coaches in the world. Having started using Scrum at British Telecom, one of the first large-scale agile adoptions, he has since coached organisations large and small through their agile journeys. An inspirational speaker at international conferences, he is at the cutting edge of the developments in the agile world. As well as his wealth of knowledge in the agile field, he is also passionate about promoting servant-leadership through his coaching practice.

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**Scrum Mastery By Geoff Watts.** In undergoing this life, lots of people always attempt to do as well as obtain the most effective. New expertise, encounter, lesson, and also every little thing that could enhance the life will certainly be done. Nevertheless, lots of people occasionally feel perplexed to get those points. Feeling the limited of encounter and also resources to be far better is one of the does not have to own. Nonetheless, there is a quite basic thing that could be done. This is exactly what your educator always manoeuvres you to do this. Yeah, reading is the response. Reviewing a book as this Scrum Mastery By Geoff Watts as well as other referrals could enrich your life top quality. How can it be?

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The basics of being a ScrumMaster are fairly straightforward: At face value all a ScrumMaster needs to do is facilitate the Scrum process and remove impediments. But being a great ScrumMaster, one who truly embodies the principles of servant-leadership and helps move a team to the high performance levels possible with Scrum, is much harder and much more elusive. In this book Geoff shares a collection of stories and practical guidance, drawn from over ten years of coaching numerous Scrum teams that will guide you on your path to greatness.

In this book you will learn:

- \* The skills and characteristics of great ScrumMasters
- \* How to generate, maintain and increase engagement from the team
- \* How to increase the effectiveness of the Scrum meetings, such as retrospectives and daily scrums.
- \* How to foster a more creative and collaborative team
- \* How to increase the performance of the team
- \* How to know when you are a successful ScrumMaster

Scrum Mastery is for practicing ScrumMasters who want to develop themselves into a great servant-leader capable of taking their teams beyond simple process compliance.

Mike Cohn, in his foreword for the book, said:

"Most books rehash well-trod territory and I don't finish them any wiser. I am positive I will be referring back to this book for many years"

Roman Pichler said:

"I am thoroughly impressed with how comprehensive and well-written the book is. It will be indispensable for many people"

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Most helpful customer reviews

3 of 3 people found the following review helpful.

Bridging the gap between theory and practice

By Alexandre Magno

For years we have heard about what is and what is not a Scrum Master, we have read about the relationship between the role and the servant-leadership concept, but...sincerely, it's not easy to explain in a pragmatic approach what a Scrum Master need to do to succeed. Geoff was brilliant in this book because he wrote that in a way you picture and feel the practice in each page you read. It's like if the book included videos that just emerge in our head when reading. Definitely, a must-read!

2 of 2 people found the following review helpful.

Best Scrum Master Resource Available - Hands Down!

By Cherie

This is the best book I have read thus far as a Scrum Master resource. I would recommend it to anyone -- Excellent! I would order 500 copies of this book and hand them out on the street corner if I could --- that's just how good this book is. I want to go on a mission to get this in the hands of every Scrum Master I ever coach!

This book tells Scrum Masters where to start and describes what a good Scrum Master looks like in multiple situations. It also goes on to describe the difference between a good Scrum Master and what separates them from good and great. It teaches them how to take their skills to the next level in order to build higher performing teams and organizations.

I recommend this book for Scrum Masters, Product Owners, Development Teams, and even Managers in agile organizations. This is the most powerful resource I have seen hit the market since I have been coaching.

Excellent job Geoff!

2 of 2 people found the following review helpful.

Must Read for ScrumMasters

By Roman Pichler

ScrumMastery clearly shows how to overcome common ScrumMaster challenges, and to develop and grow as a ScrumMaster. It's practical, easily accessible, and demonstrates Geoff's extensive experience in coaching individuals and teams. If you work as a ScrumMaster or plan to do so, then get a copy now.

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