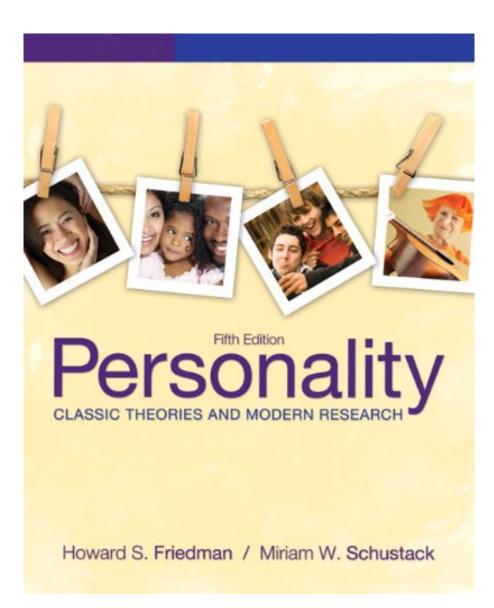


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About the Author

Howard S. Friedman is Distinguished Professor of Psychology at the University of California, Riverside, where he studies personality and health. Dr. Friedman was awarded UCR's Distinguished Teaching Award, and in 2000 he was named Outstanding Teacher by the Western Psychological Association (WPA). He is an elected Fellow of the Division of Personality and Social Psychology and the Division of Health Psychology of the American Psychological Association. He received the 2008 James McKeen Cattell Fellow Award from the Association for Psychological Science (APS), which recognizes a lifetime of outstanding contributions to the area of applied psychological research. An honors graduate of Yale University, Dr. Friedman received his Ph.D. from Harvard University.

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I used this book for a course in personality, and therefore worked with this textbook for a good 16 weeks. The main plus with this book is that it breaks down theories to make them understandable, and then uses famous examples to illustrate them. Madonna and Hugh Grant are personalities most people are familiar with, and therefore makes the text easier to grasp.

The downside to this book is that it lacks depth in certain matters. Very important concepts need great detail, but because of the enormous field, it is impossible to go to depth in all aspects. Therefore I had to consult alternate sources to fully understand certain themes.

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